

Application to Exhibit at the HighLifeStyle Show 2023

EXHIBITOR TERMS and CONDITIONS

This agreement is for Exhibit space at the Sept 22-24, 2023 HighLifeStyle Show conference and expo.

The producer of the event, MOPCEC LLC, its aligns, co-producers, sponsors and staff, along with the Boxboro Regency Hotel and all their employees, staff and production partners (herein referred to as "HighLifeStyleShow") want to have a safe and comfortable event with exhibitors in numerous categories exhibiting and/or selling quality products and services that our attendees are seeking, and as an Exhibitor or Vendor applying to this attend this event, the applicant agrees to all terms, conditions and disclaimers in this document.

This agreement, once approved, is for the use of exhibitor space at the HighLifeStyle Show between Sept. 22-24, 2023 at the Boxboro Regency Hotel in Boxborough, Massachusetts.

Exhibitor expressly understands that nothing herein shall confer any rights upon exhibitor other than those outlined herein. Exhibitor acknowledges and understands that applying for exhibit space does not guarantee an exhibit space, and that exhibiting at this event does not guarantee Exhibitor any rights to exhibit in any future shows produced by MOPCEC.

It is further understood that MOPCEC shall have the right to reject any application and/or deny entry to any exhibitor at any time prior to or during the dates of the show and, upon return of any required refundable payments made by Exhibitors, MOPCEC representing "HighLifeStyleShow" shall not have any further rights, obligations or liability to the exhibitor.

Placing an order and accepting these terms does not guarantee Exhibitor a space at this event. Upon acceptance of the application by management, "HighLifeStyleShow" will furnish applicant with confirmation of space with payment information. Once payment is complete, load in and load out procedures, set-up dates and times, show times and security will be detailed for Exhibitor. Security will be very tight for this event to ensure compliance.

This is a 21+ (twenty-one years old or older) event, meaning that Exhibitor cannot bring any person onto the property during the course of the event that is under twenty-one (21) years of age, and breaching this rule will mean immediate expulsion of the person(s) without the chance of any refund. Identification will be checked upon driving onto the property and once ID is shown a wristband will be provided so that the ID will not need to be shown again all weekend.

There are strict rules about the type of products that can be sold on the premises that will be detailed below and enforced on property, and that, if breached, will cause immediate expulsion without the chance of any refund or recourse.

Nothing illegal in the state of Massachusetts will be allowed to be sold at the event.

Since this is a Cannabis oriented event, any exhibitor who distributes any THC products in violation of any Massachusetts law, could be subject to arrest by police or other authorities and expulsion from event without the chance of any refund or agrees to relinquish any recourse against MOPCEC, staff, Regency hotel and management or anyone associated with the event.

Exhibitors should assume that the Police or other People of Authority will be checking to see if anyone is selling illegal substances. Assume that other People of Authority may be checking to see if anyone is selling any taxable product without a Massachusetts Tax Number, which are simple to get at this link: <https://www.mass.gov/guides/sales-and-use-tax>.

We will have info available to guide Exhibitors on questions regarding the legal aspects of the event in advance of ordering and paying for your exhibit space. Sampling and tasting of cannabis products is legal on private property among adults over 21.

All payments are to be made to MOPCEC LLC and the total amount payable under this agreement will be detailed in Exhibitor's approval of application. Once your application is approved, the payment for space is due immediately. If you'd like to make a partial payment, upon approval, at least 50% (fifty percent) of amount is due for deposit, with balance due thirty (30) days prior to show set up day (no later than September 1, 2023).

If you **pay by check or money order**, make payment to **MOPCEC LLC**, and send payment to **P.O. Box 702, Hudson, MA 01749**. If you choose to pay by Paypal or credit card, include a 5% (five percent) service fee charged by the service. You can save the fees by paying by check or money order.

No Exhibitors will be permitted to enter the property to set up unless the balance due for the space is paid in full. Failure to pay in full could result in the loss of your deposit and booth. Cancellations must be made in writing at least 21 (twenty one) days in advance of the event. There are no refunds, although space may be able to be transferred for a future show.

HighLifeStyleShow, at its sole discretion, shall assign space at the show and we will try to accommodate special requests. Exhibitors will only be allowed to use the space it is assigned. No space will be assigned without a payment. Exhibitors may have access to special areas and spaces such as breakout rooms, meeting rooms and a seminar room with advanced approvals.

HighLifeStyleShow reserves the right to rearrange the floor plan, alter entrances and exits and undertake structural changes as needed.

Outside spaces can include Exhibitor's vehicle if it fits into the assigned space, but there will be NO exhibitor driving in the outdoor exhibit area when attendees are present during show hours.

Exhibitors will limit their display to the rented space as outlined in the agreement to be the exact size paid for and agree to not alter the convention floor plan in any way. No Exhibitors will be allowed to have any item(s) in the aisle space.

The space Exhibitors purchase is for YOUR USE ONLY. NO SUBLETTING and/or RESELLING of space is allowed. Sharing of space is only with permission in advance by MOPCEC.

Exhibitors will get Exhibitor wristbands that allow access to all activities inside and outside the Hotel, including concerts, panels, after-party fun, indoor bathrooms, hotel restaurant and bar. Unless discussed and approved in advance, extra Exhibitor wristbands can be purchased for \$50 (fifty dollars) each. Lost wristbands will cost \$50 (fifty dollars) each to replace.

All attendees will have access to the vendor and exhibitor areas:

- 1) VIPs will have access to all activities including premium programming and will have early entry to all vendors.
- 2) Hotel Guests will receive 1 VIP pass for each room night booked included in their hotel package and will have access to all activities and areas.
- 3) "General Admission" attendees will have access to all vendor areas and outdoor areas.

Electrical service is available for vendors inside the building vendor areas, cost is \$125 per electrical outlet and can be dropped at any booth indoors. Be aware, electrical hookups may not be available day of show so if you need electricity please reserve that when you book your exhibit space. Sometimes we can split the electrical fee between vendors positioned next to each other.

There is no electricity available at outdoor booths. You can bring a quiet generator.

Exhibitors receive an empty space, no tables are included. Indoor vendors will have access to free-for-use comfy chairs provided by the hotel, outside vendors will not have access to the hotel chairs. Outdoor exhibitors must bring their own booth needs, although indoor exhibitors' table rental is available through the "HighLifeStyleShow" from the hotel for \$30 per table for the weekend; electricity and other booth needs can be ordered upon signing up for your space or no later than 14 days in advance.

Exhibitors selling any edible or consumable products must provide Management with a current ServSafe Certificate along with having any needed State of MA Board of Health approval. All Food services must comply with any State of MA and Town of Boxborough regulations and be approved in advance by the hotel. Exhibitors must comply with all state and local laws.

Exhibitors will not and are not permitted to affix anything to the convention room walls. Any damage to the facility NOT reported to the "HighLifeStyleShow" upon arrival prior to set up, will completely be the responsibility of Exhibitor occupying the space; and said Exhibitor will be held personally responsible for said damage by hotel.

Exhibitors will not bring any gambling devices (i.e. grab bags, dice games, card dispensing machines etc.) to be used on or near the premises. "HighLifeStyleShow" has the right to remove any offensive material displayed. Sale of firearms and/or any weapons of any kind are strictly prohibited from the property. All Massachusetts weapons laws will be strictly enforced on the property.

There will be a Police presence throughout the weekend. The Police of Boxborough want us to have a great event, so please don't give them any reason to do anything but serve and protect.

There will be security on premises, however Exhibitors assume entire responsibility for themselves, their employees, their merchandise, their vehicle and their personal belongings and hereby agrees to protect, indemnify, defend, save and hold harmless the "HighLifeStyleShow," MOPCEC LLC, including its owners, operators and staff, along with the Boxboro Regency Hotel, its owners, operators and staff, along with all staff, sponsors and principles against all claims, losses and damages to person or property, governmental charges and or fines and attorney fees arising out of, or caused by, exhibitors installation, removal, occupancy or use of the exhibition premises or any part thereof.

Exhibitors agree to hold MOPCEC LLC, its aligns, co-producers, sponsors and staff, along with the Boxboro Regency Hotel and all their employees, staff and production partners (herein referred to as "HighLifeStyleShow") et al, harmless from loss or damage of merchandise or injury sustained during attendance at its event. "HighLifeStyleShow" takes no responsibility for items lost or stolen: it is up to vendors to be diligent and/or carry insurance for their goods.

Exhibitor understand that "HighLifeStyleShow" does not maintain insurance covering any Exhibitor, their employees, family or helpers, or exhibitor's property, and it is the sole responsibility of Exhibitors to obtain any such insurance should Exhibitors want or need such insurance. "HighLifeStyleShow" maintains adequate insurance for coverage of liability due to accidents to or by attendees.

We recommend all exhibitors seriously consider obtaining liability insurance, and to include "HighLifeStyle Show," MOPCEC LLC, Boxboro Regency Hotel and all of our owners, operators and staff, for your own protection.

"HighLifeStyleShow" RESERVES THE RIGHT TO DENY EXHIBITOR ACCESS TO EVENT IF THE COMPANY FEELS THAT PARTICIPATION BY A GROUP OR INDIVIDUAL WILL HARM THE EVENT OR OUR COMPANY IN ANY MANNER AND EVENT MANAGEMENT WILL BE THE FINAL ARBITER IN THESE DECISIONS.

Each Exhibitor Fee includes Membership in the CraftBudAlliance™ an advocacy group.

All of the hotel rooms in the entire hotel have been purchased by the HighLifeStyle Show and will be assigned by management at its sole discretion. Exhibitors and VIPS have initial options to purchase hotel room nights first, extra rooms may be available.

Booths are priced reasonably and some can include two (2) or three (3) nights of a hotel room (single or double) at Boxboro Regency. Extra room nights are available when pre-ordered with Booth rental. Rooms are available for exhibitors prior to the public, although the hotel rooms will sell out in advance, so order your rooms with your booth order.

Indoor Booth - 12 ft along aisle and 12 feet deep in Parade Room Exhibit Hall, Booth comes as empty space, although the hotel provides chairs for indoor booths. Electrical fee is \$125 per drop. Indoor Endcap and/or Walkthrough Booths are premium priced. You can bring your own tables or rent tables from the hotel through event management. Comfy chairs are provided for free to indoor exhibitors.

Indoor Booth - 8 ft along aisle and 6 feet deep in Parade Room Exhibit Hall. Booth comes as empty space, although the hotel provides chairs for indoor booths. Electrical fee is \$125 per drop. You can bring your own tables or rent tables from the hotel through event management. Comfy chairs are provided for free to indoor exhibitors.

Outdoor Booth - 15x20 in Parking Lot, booth comes as empty space, there are no electrical drops available in outside booths. Vendors may bring a quiet generator if needed as long as it does not annoy their neighbor exhibitors and may park the vehicle in their booth during show hours if it fits in the space. No overnight sleeping in vehicles in the exhibit area. Exhibit area will be secured overnight. Vehicles will not be allowed to drive through the exhibit area when attendees are present. Outdoor Endcap and/or Walkthrough Booths are premium priced.

All exhibitors will be curated, to assure a quality event. All Tattoo Artists will be curated by Tattoo Now prior to acceptance of application.

Even though you may pay in advance for your hotel room nights in the package price, the hotel requires a credit card for incidentals upon check-in to cover anything other than the actual Room expense and tax

Cannabis Exhibitor Categories - Dispensary, Brand, Distributor, Grower, Creative Arts, Edibles, CBD, Supplies, Government, Medical/Research, Collectibles, Art, Accessories.

There is no smoking inside the building. If you wish to smoke cannabis at your booth, please book an outdoor booth.

Outdoor Vendor Spaces	Included	Amount
20x20 Outdoor space	4 passes	\$500
20x20 Outdoor space package with 1 hotel room Fri. & Sat.	6 passes	\$800
Extra hotel room Fri., Sat.	2 passes	\$320
20x20 Outdoor space package with 1 hotel room Fri., Sat. & Sun.	7 passes	\$920
Extra hotel room Fri., Sat. & Sun.	3 passes	\$420
Indoor Tattoo & Artist Exhibitor Spaces		
6x8 space	2 passes	\$300
6x8 space with 1 hotel room for Fri., Sat. & Sun.	5 passes	\$650
6x8 space with 1 hotel room Fri. and Sat.	4 passes	\$550
12x12 space - Tattoo artist gets Electric drop, 2 tables, chairs	4 passes	\$550
12 x 12 with 1 hotel room Fri., Sat., Sun.	7 passes	\$950
12 x 12 with 1 hotel room Fri. and Sat.	6 passes	\$850
Extra hotel room Fri., Sat., Sun. for Exhibitors ordered with booth	3 passes	\$420
Extra hotel room Fri. & Sat. for Exhibitors ordered with booth	2 passes	\$320

If approved, you agree to promote that you are “Attending the HighLifeStyle Show at the Boxboro Regency Hotel, 242 Adams Pl., Boxborough, MA, located just west of Boston in Central MA near the intersection of Route 495 and Route 2” along with giving the web link: www.HighLifeStyleShow.com”

I am applying to be an Exhibitor at the HighLifeStyle Show Sept. 22-24, 2023 and, if approved by MOPCEC LLC, I AGREE TO ALL OF THE TERMS AND CONDITIONS SET FORTH BY MANAGEMENT, HOTEL AND GOVERNMENT OFFICIALS.

Space size Requested _____ # of Hotel Rooms _____

Company Name

Address, City, State, Zip

Contact Name and Title

Contact Email

Contact Phone Number

Exhibitor Website

Exhibitor Category (what you will be showing / selling)

I AGREE TO ALL OF THE TERMS AND CONDITIONS outlined in the agreement in order to exhibit at the HighLifeStyle Show. I agree that all employees are over the age of 21 (twenty-one) and will also comply with all terms and conditions of this agreement. Any breach of this agreement will lead to immediate removal from premises with no option for refund. I agree to make payment promptly upon acceptance, and said acceptance may be revoked if not paid in a timely manner.

Signature

Date

Approved by

Date